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Gabelli Introduces  
GOLS: A New Way to  
Access the Global Sports  
Economy

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January 2026



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By Charles LaRosa, Vice President of ETFs at Gabelli

Sports is more than just a game: it's a global business ecosystem built upon media rights, live experiences, and fan engagement. Now investors can access the global sports and live entertainment economy through a single, actively managed ETF.

We are excited to announce that the [Gabelli Opportunities in Live and Sports ETF \(NYSE: GOLS\)](#) is now trading and is available for purchase on all brokerage platforms. GOLS is an actively managed, fully transparent ETF that will invest in companies powering the global sports and live entertainment economy.

**What's Included – GOLS will invest across the sports ecosystem including:**

- Individual sports franchises and sports leagues/promotions
- Sports-centric media and streaming platforms
- Ticketing and venue operators
- Technology and data providers enabling fan engagement

**Why GOLS:**

- Access a hard-to-reach investment category: The economics of sports have historically been difficult to invest in directly, despite being an excellent store of value.
- Own the ecosystem: Beyond just betting or apparel, GOLS provides access to the entire sports value chain.
- Time-tested, active, and research driven: Managed by Chris Marangi and Alec Boccanfuso, with combined decades of experiencing investing in the sports industry, guided by Gabelli's Private Market Value with a Catalyst™ philosophy.

To learn more about the sports investment ecosystem, please read our recent whitepapers:



[Beyond the Pitch: 2026 FIFA World Cup Overview & Investment Opportunities](#)



[More Than Fun & Games... Public Market Sports Investing](#)

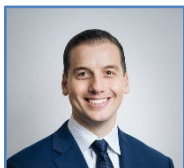
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## **DISCLOSURES**

*Gabelli Funds, LLC is a registered investment adviser with the Securities and Exchange Commission and is a wholly owned subsidiary of GAMCO Investors, Inc.*

### *Important Disclosures*

- *Shares of this ETF are bought and sold at market price (not NAV) and are not individually redeemed from the fund.*
- *Buying or selling ETF shares may require additional fees such as brokerage commissions, which will reduce returns.*
- *These additional risks may be even greater in bad or uncertain market conditions.*

*You should consider the ETF's investment objectives, risks, charges, and expenses carefully before you invest. The ETF's Prospectus is available from G.distributors, LLC, a registered broker-dealer and FINRA member firm, and contains this and other information about the ETF, and should be read carefully before investing. To obtain a Prospectus, please visit <https://www.Gabelli.com/funds/etfs> or call 800-GABELLI.*

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